

**SENIOR**

**DESIGNER** (MATERNITY LEAVE)

**Position:** Senior Designer

**Reporting to:** Creative Director & Design Director

**Department:** Creative

**Location:** London, UK

**Role**

**Maternity Cover 6-12months**

Starting in January

**Who we’re looking for**

We are looking for a highly creative and passionate individual, an all-round Senior Designer who is a smart conceptual thinker who has inspiring ideas based on related trends, and the ability to motivate and lead teams whilst managing their own accounts.

You will have a strong portfolio that shows you are used to crafting conceptual and strategic ideas, led by innovative thinking across a range of media. You are comfortable bringing ideas to the table, running clients through conceptual ideas and have an overall understanding of strategy and brand positioning in regards to brands.

With your solid experience to date you are looking for a company that will nurture your talent and respect your ideas. A role where you can flourish and produce outstanding work that will get you and our company noticed.

At FRUKT, our studio is responsible for bringing to life our ideas and creating the final output of all our work, in a beautiful, compelling and interesting way. We produce a wide range of campaigns including elements of digital, print, events, experiential, film and photography.

**Who are FRUKT?**

The brand experience agency: We build entertaining brands; that flavour the taste of daily life and sit in the heart of culture.

**The FRUKT way**

**Helping Brands Press Play**

Pressing Play is all about unleashing the awesome power of entertainment. Using imagination and creativity to spark unique ideas and moments. It’s also about looking at what’s next, harnessing innovation and technology in everything we do. As a company, we believe that:

* Life AND work should be entertaining
* Experiences are the things that people cherish and remember the most
* Entertainment can be a force for good. Giving back and helping others should never be forgotten
* Our story and journey are big parts of who FRUKT are but we always look to the future

**Key responsibility**

* Drive the standard of creative design and execution across all client and FRUKT material
* Working alongside Client Services, develop project briefs and design concepts
* Drive and lead creative brainstorming and creative solutions
* Art direct and manage deliverables leaving the Creative Department
* Assist in managing the Creative Team to obtain maximum creativity and production
* Oversee long term projects, gaining full knowledge of a brand and being its guardian
* Work with the Creative Team to constantly drive creativity and communication
* Work closely with the Creative Director and Design Director on projects and deadlines, acting on their behalf when absent
* Assist in developing the Creative Team through leadership, innovation and creativity
* Demonstration of working on a global brand across multiple markets
* Demonstration of conceptual ideas and ability to visualise them

**Requirements**

**The following are essential:**

* 5-7 years experience including time spent in a similar role
* A very high level of computer literacy within InDesign, Photoshop, Illustrator and Powerpoint
* An excellent understanding of corresponding packages, including: Microsoft Office and Acrobat
* Strong art direction ability across work standards, photo and video shoots
* Proven skills in managing a team of designers
* Print and production experience, artworking skills and retouching knowledge
* Branding experience (a knowledge of tool kits and guidelines)
* Proven ability to adopt a self-motivated, methodical, problem solving approach to work
* Ability to identify needs and subsequently define, document and implement best design practices across the business
* Proven ability to achieve defined goals in a proactive business environment
* Ability to develop strong working and management relationships with staff, contractors and clients at all levels
* Excellent people management, presentation, organisational and time management skills
* Passionate about design trends, key fashions and techniques
* Educated to degree level or equivalent
* Fluent in written and spoken English
* Strong confident personality

**The following are desirable:**

* Illustration skills

**Salary**

**On enquiry.**

**How to apply**

Please email iwanttowork@wearefrukt.com include either a digital portfolio of work or a link to a website.